



Tony Assness Designer

Tony Assness is a creative director and theatre designer.

His work has been seen in a wide variety of contexts, including festivals, events and theatre productions.

He was Creative Director, and Marketing and Site Design Consultant for the 2010 Brisbane Festival working under the Festival Director Noel Staunton and continues in that role in 2011. Other current projects include set and costumes for *The Magic Flute* for Pacific Opera.

Tony's theatre designs include his collaboration in 2008 with choreographer Rafael Bonachela designing sets, costumes and a large scale, integrated video component for the acclaimed new Sydney Dance Company production, *360* which toured to Christchurch New Zealand in 2009.

Tony also created the 2008 season launch brochure for Sydney Dance Company. This brochure formed the first part of the re-imaging of the company.

Recent events include the 10-year wedding anniversary for Lachlan and Sara Murdoch on Clark Island, Breakfast on the Bridge, the launch of a major art work by Peter Hennessey, a fundraising dinner for Sydney Symphony Orchestra and a celebratory dinner for Albert's Music. He was the creative director on the 75th anniversary of The Sydney Harbour Bridge and devised and delivered the international launch of Red Bull Formula One into the Grand Prix.

Tony has also created many events for FOXTEL, including the Next Generation Launch for FOXTEL held within Studio 1 - Fox Studios Australia, summer and winter fashion spectacles for the department store MYER, and the eight Grand Final on Field entertainments for the National Rugby League.

His clients past and present include NEWS Ltd, Macquarie Bank, Verve Cliquot, Paspaley, National Breast Cancer and Westfield.

Tony Assness is a graduate of the University of NSW and holds a Bachelor of Visual Arts.

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